

THE GENUINE ARTICLE

VOLVO GENUINE PARTS

Hello. Today, I'd like to talk to you about timing belts. No, wait...come back! What about oil filters, then? Fuel filters? Anyone? Ok, I'll admit it, the thought of a new timing belt or fuel filter is never going to be as exciting as the thought of a stylish new spoiler or a set of diamond cut rims. But sometimes, it's the seemingly innocuous things in life that make up a truly great driving experience.

YOUR VOLVO'S DNA

Everything you love about your Volvo, from the smooth, satisfying thrum of the engine, to the clean, in-car air that you breathe, has one thing in common – and that is Volvo Genuine Parts. Your wiper blades are the reason you are able to enjoy a consistently clear view of the road ahead. Then it's the combination of your oil filter and fuel filter that helps your engine stay cleaner for longer. And when it comes to ensuring your car's on-board safety systems work like they should, well, that's a real team effort between your brake pads, your brake discs and your windscreen. So you see, Volvo Genuine Parts are much more than just spare parts. They are an essential part of your car's make up. In fact, they're what make your Volvo a Volvo. This is why we only use Volvo Genuine Parts when servicing or repairing your car.

PARTS THAT PASS THE TEST

All Volvo Genuine Parts – from cabin filters to oil filters, wiper blades to windscreens – are uniquely designed and produced according to Volvo Cars' detailed specifications and subjected to the same rigorous testing as the original parts fitted in the factory. This means, not only are they the only spare parts guaranteed to be of the same uncompromising quality as the the car itself, they are the only parts that meet Volvo Cars' strict requirement regarding safety and the environment.

So the next time the subject of oil filters or wiper blades comes up, don't be tempted to close your eyes and take a nap. Instead, think about all the things Volvo Genuine Parts do for your car and open your eyes to the possibilities.

Thank you for your time.

MAINTAINING OUR HERITAGE

VOLVO GENUINE CLASSIC PARTS

While Volvo Genuine Parts are available for our more recent models, Volvo Genuine Classic Parts are designed for cars with a little more experience. So, whether you own a 15-year-old S80 or a 60-year-old PV 544, we can source and supply the right Volvo Genuine Classic Parts you need to ensure your Volvo continues to perform like a Volvo should. Volvo Genuine Classic Parts can be ordered directly from your local Volvo dealer. *

* Not all parts are available for all Volvo models. Please contact your Volvo dealer to check a parts availability.

